

ADVISOR PROFILE

Rowan Keast ADFS (FP), LPAC

Executive Director

This Advisor Profile is part of the Core Advisor Group Financial Services Guide (FSG; Part 1) and must be read in conjunction with the main document.

I am an authorised representative of Core Advisor Group:

My ASIC authorised representative identification number is 274372.

I am a Director of Core Advisor Group Pty Ltd.

I am a Director of Keast Financial Services Pty Ltd, which is an authorised representative (ASIC identification number 253392) of Core Advisor Group.

I am a Director of Insurance Aid Financial Services Pty Ltd, which is an authorised representative (ASIC identification number 305334) of Core Advisor Group.

I advise on the following financial services and products:

- Personal Insurance; Life Insurance, Total & Permanent Disability, Trauma and Income Protection
- Business Insurance including Keyman, Buy/Sell and Succession Planning Strategies
- Managed Investments
- Superannuation and Pensions
- Shares, Warrants & Structured Products
- Self Managed Superannuation Funds

My educational qualifications and experience are:

I have been involved in the financial services industry since 1997 and am the founding Director and licensee of Core Advisor Group.

Through honesty and unparalleled dedication, I have built Core Advisor Group to be the professional boutique financial services business it is today.

Working with management teams, executives and professionals from an extensive range of industries on sophisticated Business Succession, Estate Planning and Superannuation structures is my core focus.

My leadership of the Core Advisor Group team promotes the importance, for all Advisors' and staff, of building genuine relationships with clients based on trust, communication and reliability. This along with a high level of industry experience and dedication to cutting edge research and systems is what Core Advisor Group stand for in providing financial services in Australia.

I have the following qualifications:

- Advance Diploma Financial Services (Financial Planning) – ADFS (FP)
- Diploma Financial Services (Financial Planning) – DFS (FP)
- Australian Stock Exchange Listed Product Accreditation (LPAC)
- Member of SPAA (Self Managed Super Fund Professionals Association of Australia)